

31st Annual Autumn with Topsail Festival

www.autumnwithtopsail.com

**The Historical Society of Topsail Island is a 501(c)(3) non-profit organization.
Donations are tax deductible as to the extent allowed by law. Tax ID #56-1501496**

Greetings from Topsail Beach!

The Historical Society of Topsail Island's Autumn with Topsail Festival will be held on 19 and 20 October 2019. Once again thousands of area residents and visitors from throughout the state will convene in Topsail Beach to enjoy regional crafts displayed by over 120 vendors, cold beer and wine, great food and live music. Last year there were approximately 11,000 people in attendance for this two-day event.

We are looking for your assistance in keeping the Autumn with Topsail Festival going and growing! Partnering with local businesses is a "win-win" opportunity for the festival and the sponsoring business. What better way to gain name recognition and exposure for your business than being a sponsor for this strong, growing regional event!

Sponsors will have access to this target audience as well as the benefits listed on page 2 of this correspondence. Additionally, you will receive complementary festival admission tickets and Kiwanis Pancake Breakfast tickets for your use or distribution in your name. We will be advertising heavily again this year in local and regional outlets. Businesses and individuals who support the Autumn With Topsail Festival realize that their tax-deductible donation goes to an extremely worthy cause, the Historical Society of Topsail Island. The Autumn with Topsail Festival has always been at the forefront of financial support for this non-profit organization.

Thanks' in advance for your time and consideration. Please contact me with any questions.

Rick Stidley
Chairman
(912) 312-5244 or rstidley@aol.com

PS: Please send your contribution, made payable to "Autumn with Topsail" to the following address:

Autumn with Topsail
P.O. Box 3394
Topsail Beach, NC 28445

To meet the requirements of the Revenue Reconciliation Act, a receipt for your donation will be mailed to you for your gift to be tax deductible; your cancelled check is no longer sufficient.

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Sponsorship Request
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In appreciation of your support to the Historical Society of Topsail Island's Autumn with Topsail Festival, the following recognition for each level has been established:

Double Platinum Level (\$2,500): Name and business logo prominently displayed on the AWT banner across the band stage; Individual banner on the main thoroughfare with name and business logo; 20 complementary festival admission tickets; Name listed in advertisements in the area newspapers, AWT and HSTI websites and also the HSTI Facebook page; Name listed in the "Thank You" ad in the local media outlets; Certificate of Appreciation from the Historical Society of Topsail Island.

Platinum Level (\$1,000): Name and business logo prominently displayed on the AWT banner across the band stage; 15 complementary festival admission tickets; Name listed in advertisements in the area newspapers, AWT and HSTI websites and also the HSTI Facebook page; Name listed in the "Thank You" ad in the local media outlets; Certificate of Appreciation from the Historical Society of Topsail Island.

Gold Level (\$500): Name prominently displayed on the AWT banner on the main thoroughfare; 10 complementary festival admission tickets; Name listed in advertisements in the area newspapers, AWT and HSTI websites and also the HSTI Facebook page; Name listed in the "Thank You" ad in the local media outlets; Certificate of Appreciation from the Historical Society of Topsail Island.

Silver Level (\$250): Name prominently displayed on the AWT banner on the main thoroughfare; 10 complementary festival admission tickets; Name listed in advertisements in the area newspapers, AWT and HSTI websites and also the HSTI Facebook page; Name listed in the "Thank You" ad in the local media outlets; Certificate of Appreciation from the Historical Society of Topsail Island.

BRONZE Level (\$100): Name displayed on the AWT banner on the main thoroughfare; 5 complementary festival admission tickets; Name listed in advertisements on the AWT and HSTI websites and also the HSTI Facebook page; Name listed in the "Thank You" ad in the local media outlets; Certificate of Appreciation from the Historical Society of Topsail Island.

There are also opportunities to support the Autumn with Topsail Festival through "In-Kind" donations. Please contact Rick Stidley at (912) 312-5244 or rstidley@aol.com to discuss available options.